

## ENVIRONMENTAL Stewardship

Dart's ongoing drive for efficiency has reaped an extraordinary harvest in reductions of our carbon footprint. From the lighting fixtures in our offices to the technologies on our factory floors, each element of our business is scrutinized for ways to further reduce energy consumption, air emissions, and solid wastes.

## Examples of DART'S Environmental STEWARDSHIP

- \* Energy conservation measures include recovering heat from our cup-making process to warm our buildings.
- \* Electrical usage has been substantially reduced through the use of programmable controls and lower wattage lighting.
- \* Dart's largest factory uses landfill gas to run the boilers for its foam cup production and the ovens for its oriented polystyrene operations, resulting in a net reduction in greenhouse gas emissions.
- \* Dart has led its industry in emissions reduction and source reduction efforts, including the reduction of pentane emissions, the expansion agent for foam cups. Dart recaptures pentane for use in our production processes.
- \* By choosing inks curable by ultraviolet light, Dart avoids the solvent emissions associated with typical solvent-based printing inks.
- \* The amount of material used to produce many Dart products has been reduced without altering product performance.
- \* The amount of materials used in the packaging of our products, both corrugated cartons and plastic films, has been reduced.

## FOAM FACTS

### \* FACT

Most paper foodservice products are coated with wax, polyethylene plastic, or other non-biodegradable materials and are, therefore, essentially no more degradable than foam.

### \* FACT

The manufacture of average-weight polystyrene foam hot beverage cups requires less energy than the manufacture of comparable plastic-coated paperboard hot cups with cardboard sleeves. The manufacturing of polystyrene foam cold beverage cups requires less energy than the manufacture of comparable wax-coated paperboard cold cups.

### \* FACT

Plastic-coated paperboard cups don't insulate as efficiently as foam cups. Plastic-coated paper cup users frequently use two cups together for hot beverages to protect their hands, thereby doubling the environmental impact of choosing paper.<sup>1</sup>

### \* FACT

The manufacture of Dart polystyrene foam products does not deplete the ozone layer.

### \* FACT

Polystyrene foam can be recycled as part of an integrated solid waste management strategy. Paper foodservice disposables, on the other hand, are rarely recycled.

***For additional information on Dart products and their environmental attributes, visit our website at [www.dart.biz](http://www.dart.biz) or call our toll-free environmental hotline at 1-800-288-CARE.***

<sup>1</sup> Franklin Associates, Ltd., *Final Peer-Reviewed Report: Life Cycle Inventory of Polystyrene Foam, Bleached Paperboard, and Corrugated Paperboard Foodservice Products* (Prepared for The Polystyrene Packaging Council, March 2006), Table 2-2, p. 2-7.



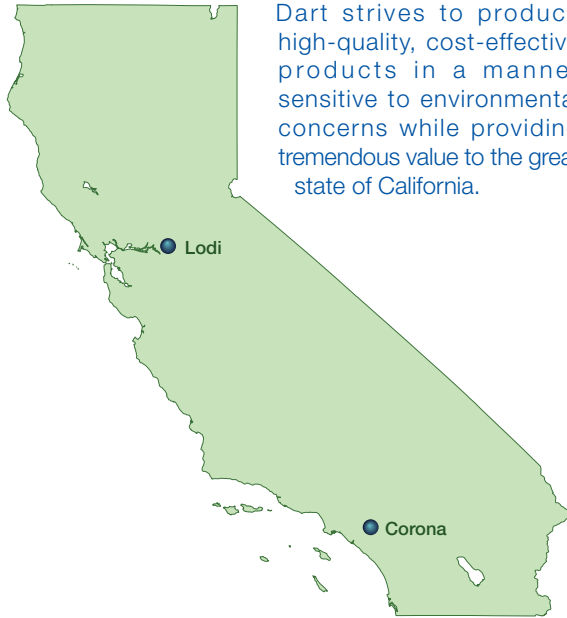
DART CONTAINER  
CORPORATION  
of  
CALIFORNIA

[www.dart.biz](http://www.dart.biz)

## The DART Story

The Dart story begins with a small machine shop in Mason, Michigan known as Dart Manufacturing Company. Established in 1937, this modest business prospered through the manufacture of such products as plastic key cases, steel tape measures, and identification tags for the armed services. Subsequent experimentation with expandable polystyrene in the late 1950s led to a line of high quality insulated foam cups, and Dart Container Corporation was born.

Today, Dart manufactures products in two California facilities strategically located near major markets in Northern and Southern California.



Dart strives to produce high-quality, cost-effective products in a manner sensitive to environmental concerns while providing tremendous value to the great state of California.

## Dart RECYCLES!

Dart currently operates thirteen foam ♻️ collection centers at our production plants for anyone who wishes to recycle foam products. In addition we have recycling centers at our production facilities in Michigan, Florida, Pennsylvania, and Ontario, Canada, capable of reprocessing 12 million pounds of foam products annually.

Dart sells its recycled foam ♻️ to manufacturers who reprocess it into useful products. Recycled foam ♻️ is used in the making of picture frames, plastic lumber, egg cartons, building insulation, toys, and office desk products.

## California RECYCLES!

Every year, more California cities are choosing to accept foam in their curbside recycling program. For a complete list of cities, please go to [www.dart.biz/recycleCA](http://www.dart.biz/recycleCA).



## DART has two collection centers in CALIFORNIA:

### DART CONTAINER, NORTHERN CALIFORNIA

1400 Victor Road  
Lodi, CA 95240  
209-333-8088

### DART CONTAINER, SOUTHERN CALIFORNIA

150 South Maple Street  
Corona, CA 92880  
951-735-8115

## Dart RECYCLING Programs

### CARE Program

To make recycling foam ♻️ foodservice products easier for our customers, Dart offers the CARE (Cups Are REcyclable) Program. The CARE Program helps large users of foam foodservice products separate the foam from other products, consolidate the collected material, and arrange to have it recycled. Recycled foam foodservice products can be reprocessed into building insulation, plastic lumber, and many other products.

*The Dart densifier can compress 8,000 eight-ounce foam cups into a cylinder 15" tall and 15" in diameter.*



### Recycla-Pak

The Dart Recycla-Pak program is an easy way for any business to recycle their foam cups. Simply purchase a specially designed Recycla-Pak corrugated collection bin and you can start recycling foam cups.

The Recycla-Pak collection bin doubles as the shipping carton used to return the collected cups for recycling at a Dart or industry recycling facility. The bin will be shipped



to you flat and, after a simple assembly, you are ready to begin collecting used foam cups for recycling. During use, a cardboard divider in the bin keeps the collected cups neatly stacked. A pre-printed shipping label attached to the bin allows for easy return of the cups for recycling, freight prepaid.

## California ECONOMIC Benefits

### In California...

- \* Dart employs 720 full-time employees
- \* Dart Pays \$30 million per year in payroll dollars
- \* Dart Pays \$19.9 million per year to California based vendors
- \* Dart Pays \$2.6 million per year in state and local taxes